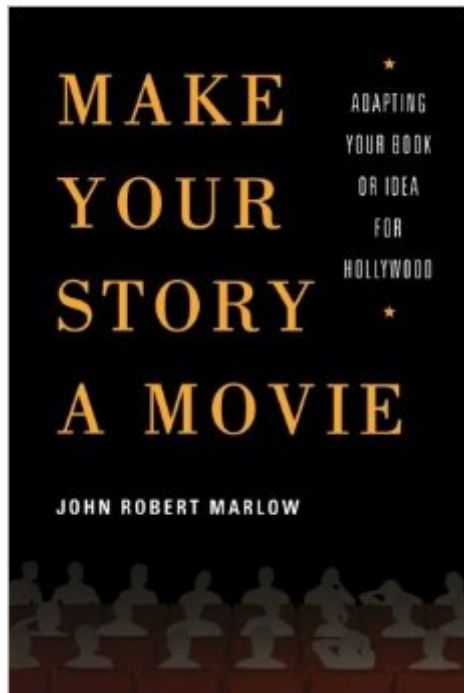


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# Make Your Story A Movie: Adapting Your Book Or Idea For Hollywood



## Synopsis

.\$50 Billion of Advice in One Book\* Have you ever wondered why some books and stories are adapted into movies, and others aren't? Or wished you could sit down and pick the brains of the people whose stories have been adapted--or the screenwriters, producers, and directors who adapted them? Author John Robert Marlow has done it for you. He spoke to book authors, playwrights, comic book creators and publishers, as well as Hollywood screenwriters, producers and directors responsible for adapting fictional and true stories into Emmy-winning TV shows, Oscar-winning films, billion-dollar megahits and smaller independents. Then he talked to the entertainment attorneys who made the deals. He came away with a unique understanding of adaptations--an understanding he shares in this book: which stories make good source material (and why); what Hollywood wants (and doesn't); what you can (and can't) get in a movie deal; how to write and pitch your story to maximize the chances of a Hollywood adaptation--and how much (and when) you can expect to be paid.\*This book contains the distilled experience of creators, storytellers and others whose works have earned over \$50 billion worldwide. Whether you're looking to sell film rights, adapt your own story (alone or with help), or option and adapt someone else's property--this book is for you.Â Visit the Make Your Story a Movie blog for sample chapters and additional content.

## Book Information

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## Customer Reviews

If you are considering writing a book, that you want to be made into a movie; this is a good book to

start with. it gives an overview of what itâ™s like to get a book on to the screen. Itâ™s not an in-depth screenwriting book, which is a plus IMO. Basic movie structure is covered, however itâ™s more of a way to illustrate what is needed than how to write it. MYSAM gives you a structure to work within so you can take your book, out of your head, put it on page, and sell it to Hollywood. It will walk you through deciding if a movie is worth pursuing, and how to get there. Addressing adaptation from several viewpoints including: playwrights, screen writers, book authors, etcâ |; gives a well rounded view of what it takes to get a book onto the screen. MYSAM gives a good overview of what can be made into a film, and what you will have to sacrifice from your book to get it made. You could also use the book as a guide to write a book that appeals to Hollywood. MYSAM also covers a topic that is routinely ignored, Rights. Do you sell the idea, a screenplay, or option it to someone. How long should an option run? Can I get my Rights back, how? Itâ™s something you have to consider BEFORE you even start shopping your book (or writing it); itâ™s even MORE important when it comes to a film version of your book. A mistake can cost you BIG. MYSAM covers the basic wants of studios. Although there is much beyond what is covered, itâ™s enough for NON Hollywood writers to get a basic grasp of what you need in your story. The âœartistsâ • will be offend; but they most likely are not reading this book anyway. Another overlooked area that is covered by the book, is representation. Most notably, why you need an agent, and a âœhollywood" agent at that.

This is a great book every author or writer should read. Why? Because, while every book has a marketplace, a book to movie adaptation provides, in John's words, "every book the ultimate book-promotion tool." Make Your Story A Movie is not just interesting, not just excellent, not just effective, not just about good writing technique, but one of the most enabling non-fiction books I've read. This book is targeted at writers, authors, screenwriters, agents, managers, movie producers, you get it... anyone associated with providing movie scripts as movie candidates for the movie industry! John lays out the screenwriting do's and don'ts for the movie industry. He educates the reader about the movie industry roles; agents, managers, entertainment lawyers, producers, financiers, executives and others. He explains the mysterious Hollywood movie industry and how movies are created from books, ideas, and history through screenwriting and brought to audiences all over the world. His objective: to provide knowledge about great script-writing that sells movie contracts and options. His interviews with industry insiders, his experience as a screenwriter, author and industry consultant are shared with the reader. He explains techniques to insure the rights for movie scripts, concepts for getting industry insiders interested in the adaptation of a book or script to a movie, the structure of a script, and a checklist of each story that is a must for every project to be

successful. He shares what procedural steps to take and what to watch for in making a proposal to the movie industry. And he tells you what not to do and to recognize when you need help producing a script.

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